



**2026**

**SPONSORSHIP OPPORTUNITIES**

# WHY PARTNER WITH FORT WAYNE TRAILS?

Partnering with Fort Wayne Trails means more than putting your name on an event, it means making a lasting impact in our community. Trails are vital connectors, bringing together people, neighborhoods, and nature. As our region grows, so does the need for accessible, safe, and well-maintained trails that promote health, sustainability, and economic opportunity. With the average cost to build just one mile of trail now exceeding \$1.2 million, your support is more important than ever.

When you sponsor Fort Wayne Trails, you're aligning your brand with a trusted nonprofit that is transforming lives, one step, pedal, and connection at a time. As a 501(c)(3) organization, we do not receive government or tax-based funding, which means every dollar you contribute has a direct and visible impact. From new trail development to community programs and safety initiatives, your investment fuels real progress.

Our events draw enthusiastic audiences and offer high-visibility sponsorship opportunities. They also serve as vibrant platforms to engage with your customers, employees, and the broader community in a fun and meaningful way. When you join us as a sponsor, you're not only helping build trails, you're building a legacy of connection, wellness, and community pride.

Now is the time to get involved. Let's blaze new trails together.



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# ABOUT FORT WAYNE TRAILS

Fort Wayne Trails, Inc. was formed in 2011 through the merger of three citizen-led advocacy groups: Aboite New Trails, Northwest Allen Trails, and the Rivergreenway Consortium. These groups had each played a significant role in shaping the early trail system in Allen County, advocating for safer, more accessible pathways for walking, running, and biking. Recognizing that a unified voice would be more powerful, the organizations joined forces to become Fort Wayne Trails, a 501(c)(3) nonprofit organization dedicated to the development, maintenance, and promotion of a connected trail network throughout the region.

Our mission is to advocate for a safe, accessible trail system that improves quality of life. We believe that trails are more than just pathways, they are lifelines that connect people to places, promote health and wellness, support economic growth, and preserve natural beauty.

Today, Fort Wayne Trails serves as the voice of the trail system, advocating for expansion, safety, accessibility, and long-term sustainability. Our work includes everything from advocacy and maintenance efforts, to major development projects that bring new miles of trail to undeserved communities. Our Adopt-A-Greenway program manages over 60 volunteer groups and continues to grow. We also provide accessible trail maps and signage in partnership with local organizations to ensure that the trail network can be enjoyed by people of all abilities.

In addition to development and maintenance, Fort Wayne Trails is deeply committed to education and community engagement. Through programming like Trek the Trails, trail safety campaigns, community partnerships, and volunteer opportunities, we aim to inspire a culture of trail use and stewardship. These initiatives not only encourage healthy lifestyles but also build community around the shared value of preserving and expanding our trail system for generations to come.

# 2026

## FORT WAYNE TRAILS GOLF CLASSIC FRIDAY, MAY 15th

Fort Wayne Trails' annual Golf Classic is one of our most exciting and impactful events of the year, drawing over 130 engaged corporate leaders and volunteers. Hosted at the beautiful Brookwood Golf Club, the day is filled with fun contests, great food, and interactive sponsor activities.

This signature event unites trail supporters, local businesses, and community leaders, all swinging for a great cause. Every dollar raised goes directly toward trail development, safety, and outreach efforts across Allen County, making each round of golf a true win for our community.



Sponsors may pay in three installments. Full payment or first installment must be received by **April 15th** to guarantee inclusion on promotional materials and banners.

## FORT WAYNE TRAILS GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

~~Main Event Sponsor: \$5,000~~

### **Exclusive\***

- Includes name/logo on event banner, Tee Sponsor signage, name/logo on event program/website and cart plates. Logo on social media event posts. Include item and marketing material in goodie bag. Sponsor may set up tent/table/booth if desired. Includes 1 foursome.

Lunch Sponsor: \$3,000

### **Exclusive\***

- Includes logo banner in lunch area, Tee Sponsor signage with table at tee box, name/logo large event banner and event program/website, opportunity to include item or marketing material in goodie bag. Includes 1 foursome.

Beverage Cart Sponsors: \$1,500

- Includes logo decals on 2 beverage carts, name/logo on event banner and event program/website. Sponsor may have representative ride in beverage cart if desired.

Driving Range Sponsors: \$500

- Includes signage on driving range, name/logo on event banner and event program/website

Hit It To Win It Putting Contest Sponsors: \$500

- Includes signage with logo at putting green, name/logo on large event banner and event program/website. Item in goodie bag. Opportunity to host tent/table at the putting green to engage with golfers.

Tee Sponsors: \$200

- Includes branded signage at (1) tee box, name/logo on large event banner and event program/website
- Opportunity to have Tent/Table at box.

Team Registrations: \$500 per team / \$125 per player

- To register a team please contact [Nicole@fwtrails.org](mailto:Nicole@fwtrails.org)
- All registrations include: Green fees, cart, lunch, goodie bag, and 2 drink tickets per golfer

# INDIVIDUAL TEAM REGISTRATION : \$125 PER PLAYER, \$500 PER TEAM

**Registration includes:** Carts and green fees for each player/foursome, lunch prior to shotgun start, 2 drink tickets per golfer, prizes for the first and second place teams, fun events and prizes for longest drive (men and women), longest putt (men and women), door prize drawings.

TEAM NAME \_\_\_\_\_

PLAYER #1 \_\_\_\_\_

E-MAIL \_\_\_\_\_

PLAYER #2 \_\_\_\_\_

E-MAIL \_\_\_\_\_

PLAYER #3 \_\_\_\_\_

E-MAIL \_\_\_\_\_

PLAYER #4 \_\_\_\_\_

E-MAIL \_\_\_\_\_

## FORT WAYNE TRAILS GOLF CLASSIC SPONSORSHIP - DEADLINE: APRIL 30TH

~~Main Event Sponsor\* - \$5,000~~

Driving Range Sponsors - \$500

Lunch Sponsor\* - \$3,000

Putting Contest Sponsors - \$500

Beverage Cart Sponsor - \$1,500

Tee Sponsors - \$200

Foursome Team - \$500

\* Exclusive sponsors have first right of refusal to sponsor the 2026 program at the 2025 rate.

**Register by mailing in this form or online at [www.fwtrails.org/golf](http://www.fwtrails.org/golf)**

Sponsor Representative

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Organization Name \_\_\_\_\_

Date \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

PLEASE INVOICE THREE PAYMENTS

PLEASE INVOICE FULL AMOUNT

CHECK INCLUDED

Fort Wayne Trails Representative \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Make checks payable to Fort Wayne Trails 300 E Main St, Suite 131 Fort Wayne , IN 46802

Email all graphics to [James@fwtrails.org](mailto:James@fwtrails.org)

Please contact [Nicole@fwtrails.org](mailto:Nicole@fwtrails.org) for any questions or additional information